

PRO-STAFF TEAM APPLICATION



JL Marine Systems, Inc.
9208 Palm River Rd, Suite 303
Tampa, Florida 33619
 (813) 689-9932 - Fax (813) 689-8883

Check all That Apply

- Guide
- Tournament Angler
- Writer/Journalist
- Photographer
- TV/Radio Personality
- Other _____

Please attach a business card.

PERSONAL

NAME
ADDRESS
CITY ST ZIP
PHONE FAX
E-MAIL

BUSINESS

NAME
ADDRESS
CITY ST ZIP
PHONE FAX
WEB ADDRESS
E-MAIL

1. Boat(s) you plan to use _____

2. Dealership you will be working with _____

Address _____

City _____ State _____ Zip _____

Phone () _____ Contact _____

3. **Other Sponsors:**

Co. Name _____ Co. Name _____

Contact _____ Contact _____

Phone () _____ Phone () _____

4. Number of years fishing/guiding/promoting _____ From _____ To _____

5. Number of guide/promotional trips per year. Last Year _____ This Year(estimated) _____

6. Do you have a Captain's License? NO YES (If yes, please include a copy with application.)

7. Number of tournaments fished per year. Last Year _____ This Year estimated) _____

NAME OF TOURNAMENT	CIRCUIT	DIVISION	NO. BOATS	FINISH	DATE
a.					
b.					
c.					
d.					
e.					
f.					

8. Number of articles you have written and published. Last Year _____ This Year _____ No. of Photographs _____
9. Number of articles in which you have been featured. Last Year _____ This Year _____ No. of Photographs _____
10. Number of videos in which you have been featured or produced. Last Year _____ This Year (estimated) _____
11. Number of trips with Outdoor Writers/Media Personalities. Last Year _____ This Year (estimated) _____
12. Number of Boat Shows/seminars you work per year. Last Year _____ this Year (estimated) _____
13. Your shirt size (circle one) L XL 2X 3X

(NOTE: PLEASE INCLUDE COPIES OF YOUR MOST RECENT, OUTSTANDING EXAMPLES OF MEDIA COVERAGE.)

PROMOTIONAL AGREEMENT

With the joint approval of this application by Power-Pole and the Dealer, Power-Pole agrees to sell the Angler/Guide a Power-Pole at a discount. In consideration for this discount, I herby agree to provide the following support to Power-Pole and/or my Dealer.

- ◇ I agree to use the product as specified and with the intent and result of promoting the Power-Pole.
- ◇ I agree to be responsible for maintenance of the product; routine maintenance and service costs are my responsibility.
- ◇ I agree to display the Power-Pole logo prominently on all tournament clothing, in accordance with specifications provided by Power-Pole.
- ◇ I agree to wear promotional apparel provided to me by Power-Pole at public speaking events such as, but not limited to, guide trips, tournaments, boat shows, seminars and other promotional occasions whenever possible.
- ◇ I agree to display the Power-Pole logo prominently on my tow vehicle.
- ◇ I agree that I will not make changes to the appearance of the Power-Pole without the prior, written consent of Power-Pole.
- ◇ I agree to make every effort to include the Power-Pole in any press photo opportunity. I further agree to provide, on an annual basis, copies of articles, photographs, and/or news clippings which identify me as a member of the Power-Pole Pro-Staff Team with the understanding that these items may be used for further/continued team membership.
- ◇ I agree to provide, upon request, a minimum of (1) day of promotional activity or guiding, as appropriate, at no charge. I understand this request may be made by Power-Pole, Inc. and/or my dealer.

In general, I pledge to conduct myself in a professional and courteous manner while guiding, angling or otherwise participating in promotional activities. I will do my best to represent Power-Pole and the dealership with whom I am working in a positive, professional manner at all times.

In addition, I agree to keep all agreements and promotional support supplied by Power-Pole strictly confidential. I understand that any breach of that confidentiality may, at the discretion of Power-Pole, result in my immediate and permanent termination from the Pro-Staff Team.

Signature of Applicant: **X** _____ Date _____

* * * CONFIDENTIAL: TO BE COMPLETED BY DEALER * * *

Please complete by using the following: 5=Excellent 4=Above Average 3=Average 2=Below Average 1=Poor 0=Don't Know

(Additional comments or a personal letter of recommendation may be included with application.)

- _____ Ability to sell/promote the Power-Pole and your dealership.
- _____ Ability to communicate to customers one-on-one.
- _____ Ability to communicate to customers in large groups.
- _____ Professional appearance/image (boat, motor, equipment).
- _____ Personal appearance/image.
- _____ Ability to influence opinion among peers.
- _____ Community involvement (social, civic organizations).

- Check the equipment Angler is interested in receiving
- ___ 6' Power-Pole Black ___ 6' Power-Pole White
 - ___ 8' Power-Pole XL Grey ___ 8' Power-Pole XL White
 - ___ JLSTRDPK- Standard Pump Kit
 - ___ JLHPPK – High performance Pump Kit
 - ___ JLHPPK-Stealth- High Performance Stealth Pump kit
 - ___ RC747-JLM-D- Remote control Unit
 - ___ Adapter Plate- Type _____

Dealership Name: _____

Signature: **X** _____ DATE: _____

Fax (813) 689-8883 or Mail to 9208 Palm River Rd, suite 303 Tampa ,FL 33619

Print Name _____

FOR POWER-POLE USE ONLY

Approved

NOT Approved

Signature: **X** _____

DATE: _____