



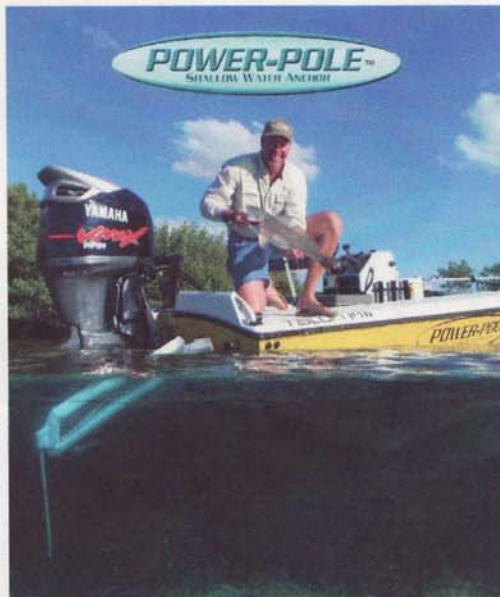
# Product Review

By Captain Woody Gore

*J L Marine Systems* and the **Power-Pole Shallow Water Anchor™** are the foresight of Mr. John Oliverio of Brandon Florida. John's insight into marine technology lead the way in developing a shallow water anchor system. This new technology offers better control, instant bite and extremely quiet deployment. Designed for boats up to 23 feet or 4500 pounds, the system uses aircraft aluminum extrusions and titanium enhanced housings. The entire system is very light weight, it's powered by a 13 pound Bennett hydraulic package that mounts out of the way in a storage area or center console and the arm assembly weighs only 19 pounds and mounts to the transom.

Equally, adept in water depths from a few inches to six feet the Power-Pole will go from it's full upright position to 6 feet in only 8 seconds. So, if you're looking for the latest in marine technology, look to the Power-Pole Shallow Water Anchor™, it's like having a brake on your boat.

Imagine moving along the flats, spotting a large school of Reds moving in your direction and trying to get your boat stopped. First get your conventional anchor out of storage, untangle the rope and get it into the water hoping it holds on the first try. Sound impossible, not so with the Power-Pole. With just the push a button on your console, poling platform or bow your boat comes to a very quiet stop in only a few seconds.



Many anglers also find the Power-Pole excellent for catching live bait on the flats. Just find the bait, lower the Power-Pole and start throwing your net.

Power-Pole is fast becoming one of the most used tools on the Professional Redfish Tournament Trail as well as other grassroots tournaments. Approximately, 50 percent of all tournament boats on the Mercury/Ranger Redfish Trail are equipped with this new system. And many anglers are finding it a great advantage in winning or finishing in the top 10, especially on windy days.

From personal experience on the tournament trail last year much of my success is directly attributed to having a Power-Pole system on my SeaPro boat. Also, Team of the Year and Championship winners Brian and Greg Watts will testify that winning on the tour would be much more difficult without this handy tool.

For information on this product or to find the nearest dealer visit their website at <http://www.powerpole.com> call or write to:

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