

COMPANY PROFILE



Providing Instant Boat Positioning

In the shallow water environment of lakes, bays and rivers, boat position is crucial. From stalking bedding bass, to creeping in on fishy cover, maintaining a precise location often means the difference between catching fish and getting skunked.

This principle prompted Brandon angler John Oliverio to start thinking about a better way to control boat position. Anchors are noisy, clumsy, slow to bite, and seldom hold you exactly where you want to be. Trolling motors can also be noisy, plus they tangle in weeds and become less effective on windy days.

Oliverio ultimately came up with the Power-Pole, — a fiberglass stake on a hinged arm powered by an electric motor. Push a button and down it comes, stopping your boat instantly and precisely in up to six feet of water.

Now that might not seem like a big deal to some anglers, but bass fishing is hardly a casual game. Boats can cost more than a comfortable house, trolling motors with all the bells and whistles can run a grand, and a quality depth finder is more than a week's salary for a kid in a fast food joint — with overtime. You bet this is serious stuff for the guys who do it.

Take Central Florida anglers, Greg and Bryan Watts. These guys live, breath and dream fish. They are not casual weekenders, but competitive tournament fishermen. And they win.

"We fished the [Ranger/Mercury] Professional Redfish Tour and several bass tournaments this year and with any wind or current, boat position is everything" said Greg.

Twin brother Bryan nodded in agreement.



John Oliverio, President

"In wind or current, fishing shallow water you come up on fish quick. There's often no time to stop with the trolling motor, and anchors are just too inconvenient. The Power-Pole stops you on a dime with the flick of a switch. That can mean the difference between blowing out a school of fish, and hooking the big ones it takes to win."



And these guys know what it takes to win. They finished first overall last year in Redfish Tour earnings, received the Angler of the Year award then capped it off by winning the Championship event in Titusville. Needless to say, all of their boats are equipped with the Power-Pole.

The Power-Pole is mounted on the transom — a hinged fiberglass stake powered by the same type motor used to run trim tabs. It's quick, quiet and sure to

stop any inshore boat in up to six feet of water. Certainly an advantage worth having if you're serious about catching fish. Check out the web site at Power-Pole.com or contact John Oliverio, email: oliverio@tampabay.rr.com.